**About Peroni Nastro Azzurro**

Peroni Nastro Azzurro’s brand story began in 1846, when Francesco Peroni founded Birra Peroni, which grew to become the biggest Italian brewery of its time. Inspired by the success of the SS Rex, and surrounded by the burgeoning artistic, social and cultural prosperity of Italy in the 1960s, Francesco’s grandson, Carlo, created Peroni Nastro Azzurro in 1963 to embody the sophistication, confidence and innovative character of the great Italian icons of style. Today, Peroni Nastro Azzurro is the premium Italian beer that is brewed with the same timeless recipe, using the finest hops, purest Italian water, best Italian maize and malted barley. This unique Italian blend of ingredients makes Peroni Nastro Azzurro una birra superiore.

**關於Peroni Nastro Azzurro**

Peroni Nastro Azzurro的故事由1846年開始，當年Francesco Peroni創立Birra Peroni，及後即迅速發展成意大利最大的啤酒釀造廠。1960年代的意大利正值是藝術、社交及文化蓬勃發展興旺之時，Francesco的外孫Carlo Peroni以SS Rex勝利為靈感，於1963年創立了Peroni Nastro Azzurro，一款展現意大利人精密、自信及創新風格的啤酒。時至今天，Peroni Nastro Azzurro仍然以當年原配方釀製至高級的意大利啤酒，用上最優質的啤酒花、最純淨的水、最高品質的意大利玉米與大麥。Peroni Nastro Azzurro就是以混合各種意大利最獨特的材料，使它成為一款最優秀的啤酒。

**关于Peroni Nastro Azzurro**

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